

2020 Co-Op Advertising Program Selection Calendar



Media	Duration	Material Due to Portal, http://www.tocoop.mtllc.com/
Magazine	<i>Group Tour</i> March	12/15/19
	Midwest Living May/June	1/3/20
	Student Group Tour April	1/5/20
	Parents June	1/20/20
	Midwest Living July/August	3/1/20
	Group Tour June	3/5/20
	Parents September	4/19/20
	Midwest Living September/October	4/29/20
	Student Group Tour August	5/5/20
	Group Tour September	6/5/20
	January	12/1/19
Digital Advertising	February	1/1/20
	March	2/1/20
	April	3/1/20
	May	4/1/20
	June 	5/1/20
	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20
	November	10/1/20
	December	11/1/20
eBlasts	April	3/1/20
	May	4/1/20
	June	5/1/20
	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20



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Media	Duration	Material Due to Portal, http://www.tocoop.mtllc.com/
	January	12/1/19
	February	1/1/20
	March	2/1/20
	April	3/1/20
	May	4/1/20
Davidava Badia	June	5/1/20
Pandora Radio	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20
	November	10/1/20
	December	11/1/20
	January	12/1/19
	February	1/1/20
	March	2/1/20
	April	3/1/20
	May	4/1/20
Deid Castal Advantistas	June	5/1/20
Paid Social Advertising	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20
	November	10/1/20
	December	11/1/20