

Media	Duration	Material Due to Portal, http://www.tocoop.mtlc.com/
Magazine	<i>Group Tour</i> March	12/15/19
	<i>Midwest Living</i> May/June	1/3/20
	<i>Student Group Tour</i> April	1/5/20
	<i>Parents</i> June	1/20/20
	<i>Midwest Living</i> July/August	3/1/20
	<i>Group Tour</i> June	3/5/20
	<i>Parents</i> September	4/19/20
	<i>Midwest Living</i> September/October	4/29/20
	<i>Student Group Tour</i> August	5/5/20
	<i>Group Tour</i> September	6/5/20
Digital Advertising	January	12/1/19
	February	1/1/20
	March	2/1/20
	April	3/1/20
	May	4/1/20
	June	5/1/20
	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20
	November	10/1/20
	December	11/1/20
eBlasts	April	3/1/20
	May	4/1/20
	June	5/1/20
	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20

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Pandora Radio	January	12/1/19
	February	1/1/20
	March	2/1/20
	April	3/1/20
	May	4/1/20
	June	5/1/20
	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20
	November	10/1/20
	December	11/1/20
Paid Social Advertising	January	12/1/19
	February	1/1/20
	March	2/1/20
	April	3/1/20
	May	4/1/20
	June	5/1/20
	July	6/1/20
	August	7/1/20
	September	8/1/20
	October	9/1/20
	November	10/1/20
	December	11/1/20