


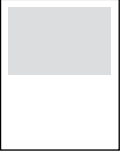
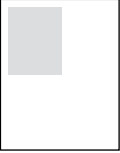
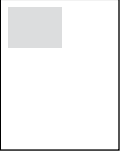
Destination Plus

This year's print offering will be in the form of a multipage, editorial-style insert placed across all of our print publications at various times throughout the year.

The multipage insert will be consistent across all print opportunities. We've categorized the editorial offerings into the tiers detailed below to help you better understand the ad spaces.

Tier Levels

Each of the print opportunities are separated into the following pricing tiers.

TIER I	TIER II	TIER III	TIER IV
			
<ul style="list-style-type: none">• Equivalent to a full-page ad• Three to five images (hi-res JPEG)• 200 words of copy, plus web address and phone number• Partner's logo	<ul style="list-style-type: none">• Equivalent to a half-page ad• Two to three images (hi-res JPEG)• 100 words of copy, plus web address and phone number• Partner's logo	<ul style="list-style-type: none">• Equivalent to a quarter-page ad• One image (hi-res JPEG)• 60 words of copy, plus web address and phone number	<ul style="list-style-type: none">• Equivalent to a sixth-page ad• One image (hi-res JPEG)• 50 words of copy, plus web address and phone number