

Destination Builder Plus

- 6-8 partners per email
- Image: 535 x 156 pixels (hi-res JPG/PNG)
- Headline: 39-45 characters (including spaces)
- Body copy: 100-200 characters (including spaces)
- All copy should be submitted via a Word document
- Click-through URL should be included in copy document

Please follow the naming convention below:

MediaVendor_InsertionDate_ OrganizationName_Date



eBlast Example 1



eBlast Example 2



eBlast Example 3

eBlasts Creative Due Dates

eBlasts will be distributed from April 2019 through October 2019. Timing and creative deadlines are specified below:

FLIGHT DATE	CREATIVE FILES DUE
April eBlasts	March 1, 2019
May eBlasts	April 1, 2019
June eBlasts	May 1, 2019
July eBlasts	June 3, 2019
August eBlasts	July 1, 2019
September eBlasts	August 1, 2019
October eBlasts	August 30, 2019