

## Destination Plus

**For eBlast campaigns, you must upload the following assets:**

- Headline
- Body copy
- One image
- URL

Additional details on requirements below.

- 6-8 partners per email
- Image: 535 x 156 pixels (hi-res JPG/PNG)
- Headline: 39-45 characters (including spaces)
- Body copy: 100-200 characters (including spaces)
- All copy should be submitted via a Word document
- Click-through URL should be included in copy document

Please follow the naming convention below:

**MediaVendor\_InsertionDate\_ OrganizationName\_Date**



eBlast Example 1



eBlast Example 2



eBlast Example 3