

Destination Builder Plus

If you would like to take advantage of a free radio recording service for your :15 audio commercial, please complete the following form fields. This information will be used to inform representatives from IHeartRadio in selecting the most appropriate voice artist to record your :15 audio commercial.

The Radio Recording Service Form is due to Marcus Thomas four weeks prior to flight date.

Voice Gender Male Female

Voice Age (choose ONE) 13-17 18-22 23-27 28-32 33-37
 38-42 43-47 48-52 53-57 58-62

Directional Words

STYLE (choose ONE) Conversational Announcer

ENERGY (choose ONE) Energetic Laid-Back

DELIVERY (choose ONE) Youthful Mature Neutral

ADDITIONAL DIRECTION (choose TWO)

Cool Funny Refined Sexy

Emotional Informative Rocking Sincere

Excited Professional Sassy Soothing

Fun Promotional Secretive Sweet

Upbeat Other: _____

FINAL Ad Copy Script CAPITALIZE words to be emphasized; please spell phone numbers.
:15 ad = ~40 words

Pronunciation Notes Include PHONETIC SPELLING or provide reference link; note pronunciation of numerals (e.g., \$2.99 = "two ninety-nine" OR "two dollars and ninety-nine cents")

Additional Notes and Direction Set the scene – the more detail, the better!
