

## Destination Plus

### CTV ADVERTISING UNITS

The following specifications are required for your CTV advertisement:

**High Definition:**

- 1920 x 1080 or 1280 x 720 (16:9)
- Constant bitrate (CBR) 15-30 Mbps.
- 4:2:2 color space

**Frame Rate:**

- 23.98, 25 or 29.97 based on native frame rate.
- Constant frame rate only.
- Please make content progressive scan.

**Max File Size:**

- 10GB

**File Formats:**

- Preferred: QuickTime movie (.MOV)
- Accepted: MPEG-4 (.MP4)
- :30 or :15 video

**Codec:**

- Preferred: Apple ProRes 422 HQ
- Accepted: H.264