

2022 Co-Op Advertising Program eBlast Worksheet



Destination Plus

Please fill in the blanks with the requested headline, copy, text and URL, and save this document on your computer with your organization's name in the title.

It should follow this format: eblast_Worksheet_PublicationMonth_OrganizationName_Date.pdf. For example: eblast_Worksheet_Oct2022_MyBusiness_20220309

Return this completed form and all requested assets per the instructions provided in the email you received.

For eBlast campaigns, you must provide the following assets: Headline (39-45 characters including spaces)	
Body copy (100-200 characters including spaces)	
URL Attach one image: 535 x 156 pixels (high-resolution JPG/PNG)	
Additional details on requirements below.	

Please follow the naming convention below for all attached images/assets:

 ${\bf Media Vendor_Publication Month_Organization Name_Date}$



Hocking Hills, Ohio's Natural Crown Jewels

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Immerse yourself in the natural beauty of the changing seasons. Hike, canoe, horseback ride, zipline, rock climb and more in Ohio's spectacular Hocking Hills.

eBlast Example