

Photography – Talent Options

Hired Talent

We have worked with and recommend the following talent agencies for Joint Marketing Program participants who prefer to pay for talent to appear in their photography.

Option 1: New View Models & Talent

CONTACT: Chester Ricks

PHONE: 513-733-4444

EMAIL: chester@nvmodels.com

RATES: Call for rates.

Option 2: Heyman Talent

CONTACT: Kenny Packer

PHONE: 614-291-8200

EMAIL: kenny@heymentalent.com

RATES: Call for rates.

OPTION 3: The Talent Group

CONTACT: Richard Kohn

PHONE: 412-513-5497

EMAIL: richard@talentgroup.com

RATES: Call for rates.

Free Talent

If you plan to source people to pose in your photos, we recommend the following best practices:

- Schedule more than one family/friend/couple to appear in your photos as needed. Often free talent cancels because life happens.
- We suggest preparing gift baskets, gift cards, free stays or other items to give free talent for donating their time.
- We recommend inviting different models for each scene to give the most variety to your photos.
- Advise your friends/family to avoid wearing clothes that have writing or big logos on it. This can be distracting and easily date your images in the future.
- It's best to have friends/family bring extra clothing / additional outfits to the shoot to add variety to the images and make sure clothing doesn't clash.
- Children can be difficult to work with if they don't have experience. It's best to pose them with their actual family members for best results, if you aren't hiring child models.

Note: all photos taken through the Joint Marketing Program must be licensed in perpetuity.